



# Food Safety Regulations at Forefront for Packaging Company

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LAS VEGAS, July 20, 2016 /PRNewswire/ -- It seems food recalls are continually at the forefront of the news these days, but Performance Packaging is offering something a little more for companies who seek to ensure that doesn't happen to their brand - a safer [packaging](#) solution.

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## Extensive Industry Guidelines

The U.S. Food and Drug Administration routinely updates food contact safety regulations, but they're far from easy to understand. Extensive language on what can and cannot be used as packaging is tough for companies, particularly smaller brands, to work through so they can get their products on shelves faster. So, while those regulations are critical, there is an easier way to get the packaging a company needs.

"We're [GFSI certified](#)," said Robert Reinders. "Our customers in the food and beverage industry know they can turn to us for safe packaging that lessens the time from production to the retail shelf."

[Performance Packaging](#) offers smarter packaging solutions, which is a way to address those regulations without contacting an attorney for a translation of the extensive documentation. With a line that includes exclusive straw pouches, lidding easy peel, shelf stable pouches and the advantages almost every food and beverage company is looking for today, this is one company easily positioned to make it simple to get safe products on the shelf fast.

## Creating Innovation

Performance Packaging is far from a traditional [packaging](#) company, though. One of the biggest features their customers appreciate is their ability to bring packaging innovation to the table. Because statistics suggest brand packaging has a huge influence on purchase numbers, Performance Packaging continually offers new possibilities to consumers through their numerous patented technologies.

"We're working to develop the best, new solutions our customers want, and that gives their brand an edge when they hit the store shelves," said Robert Reinders, President.

[Performance Packaging](#) is clearly a leader in safer packaging alternatives for food products, as well as the disruptor in the packaging market in terms of creativity.

## Media Contact:

Don Shook  
 MERIT Media Relations LLC  
 3375 E. Tompkins Avenue, #153  
 Las Vegas, Nevada 89121  
 (702) 260-7600

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