



news release

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Performance Packaging of Nevada Launches Innovative Cap for Flexible Pouches

Consumer Safety & Ergonomics Highlight Patented "SipP™ Cap"

LAS VEGAS - - Performance Packaging of Nevada, a leading supplier of flexible and folding carton packaging the world over, introduces the SipP™ cap, a new design for flexible spouted pouches used for such products as health & energy, fruit purees, organic products, and baby food as well as products such as non-food and medical applications. The new cap also functions well on major existing industry filling machinery lines.

In development for 18 months, the SipP™ cap (pronounced 'sipp-ee') was awarded United States Patent #8,443,999B1 for a design that offers a wide range of added features applicable to multiple industries.

Performance Packaging listened to its customers and general consumers while reviewing available caps in the market to determine areas of potential improvements in safety and features.

The SipP™ cap provides several improvements: (1) the introduction of *horizontal* and *vertical* air-ducts to allow critical air-flow in case of accidental lodging of the cap in the mouth or throat, (2) a more visible tamper-evident band when the product is opened and (3) the

tamper-evident band *remains* on the cap, and not left on the spout where it could potentially come off.

The SipP™ cap's ergonomic enhancements include deep ridges on its exterior which, combined with its 32mm size (which exceeds the width regulated by the U. S. Consumer Product Safety Commission), make the SipP™ cap easier to grip for opening where 'slippage' might occur with glossy or smooth caps. Made from either high density polyethylene (HDPE) or polypropylene (PP), the SipP™ cap is suitable for hot-filling or retort applications. As an environmental feature, by introducing a special additive to the resin, the SipP™ cap can be biodegradable.

“Consumer convenience is the driving trend for packaging,” explained Rob Reinders, president of Performance Packaging of Nevada. “However, of paramount importance is consumer safety, especially for infants and children. This drove us to design a better cap that has air passages and the convenience of easy-to-grip ridges. We are confident the SipP™ cap is a vast improvement over the leading caps in the market.”

In addition to hot, cold or ambient filling, the SipP™ cap can also be used for frozen or retort applications and has been successfully tested on major pouch-filling line machinery produced by such companies as Toyo Jidoki Co., Gualapack, Yuedong and Velotus.

About Performance Packaging of Nevada

Founded in 1995, Performance Packaging is a leading supplier of flexible and folding carton packaging, including coffee bags, roll stock, spouted and zippered pouches, and pre-made retortable pouches. Performance Packaging's innovations can be found on products from such diverse companies as Russell Stover Candies Inc., RW Garcia, Tom Clark Confections Inc. and Baby Gourmet Foods Inc.

Performance Packaging provides flexible packaging for products ranging from surface-printed LDPE to the demanding pharmaceutical-grade standards. Folding cartons range from CCNB materials to Litho Laminate B-flute cartons. Shrink materials include PET, OPS, PVC OPP and shrink LDPE. The company's motto is “*Your single source for ALL of your packaging needs.*” For more information, please visit www.pplv.co

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